



D.A.D. Advertising

Want to grow your business and attract attention to your cause?

About Us

Dollar-A-Day Scholarship Fund, Inc. (“D.A.D.”) is a not-for-profit organization providing a gateway of resources for Muslim students which include scholarships, no-interest loans, internship stipends, and professional development opportunities which include networking and a mentorship program. As one of the first Muslim scholarship organizations, it has a membership base of thousands of students and young professionals from across North America. In addition, D.A.D.’s dollar-a-day scheme attracts many individuals, parents, businesses, and other donors to our organization.

Advertising Time

Prices below reflect terms of advertising generally ending on December 31 of the year the advertisement was submitted. Therefore, to take full advantage of advertising time, please submit your materials at the beginning of each year. In certain circumstances, advertising spots may be available for a lower price if submitted closer to the end of the year. Additionally, frequency discounts may be available to those wishing to advertise for a term longer than described above.

Prices & Payment

Each spot on the “Advertise With Us” section of our web site is \$365.00 for period of time as described above. Frequency discounts include a commitment of 2 years and cost \$700.00 for the year ending in December of the second year from the date of submission. Full payment must accompany this order form and payment must be processed before an advertisement is displayed. Make checks payable to Dollar-A-Day Scholarship Fund, Inc. with “Ad Fees” for the memo line. For our mailing address, visit our website.

Placement & Content

Each advertisement or business logo will be placed on the “Advertise With Us” section of our web site. To advertise with us on other spots of our web site or for print advertisement for our future events, please contact us. All advertisements are based on the size as shown by current advertisers on our “Advertise With Us” page. Advertisements can be in flash, jpeg, or gif.

Terms & Conditions

D.A.D. reserves the right to reject any advertisement it deems not in accordance with Islamic principles, at any time, even if the advertisement has been previously accepted or if the advertisement was directly solicited by our representative. All advertisement must be clearly identified as such and must display the trademark and/or mark of the advertiser. By submitting materials for advertising, the writer/artist, advertiser and their agents must indemnify and hold the publisher harmless from any and all losses or expenses arising from claims or actions resulting from the publication of the advertisement.

Name of Business	
Contact Person	
Address	
Phone/Fax	
Email	

For more information contact our External Affairs Coordinator at eac@muslimscholarship.org.